

Happendance

November 2017

Dear Happendance Family Members:

Led by its founder and Director Emerita, Diane Newman, Happendance began in 1976 on the banks of the Red Cedar River at MSU with a small group of performers who believed that every person deserved the best opportunity to create their highest quality of life.

Now under the leadership of Missy Lilje, CEO, we have good news to share with you. Forty years later Happendance stays true to its beliefs and keeps growing. Happendance is proud to share the benefits of dance with ALL members of the community by serving 14,000 diverse people per year through many innovative and exceptional programs. We credit you, our loyal supporters, for our success; and for this, we thank you. So, when you are planning your yearly charitable donations, please include Happendance. With your continuous support, we can set the *barre* for the next forty years.

Want to know more, check out the extent of our programming below and on our website:

www.happendance.org

In the Studio

- ✦ **Happendance School**, a long-time resident of the Big Red Barn in Okemos, is a hub for progressive youth dance education that meets and exceeds National Dance Standards offering exceptional instruction by highly qualified degreed dance professionals in ballet, modern, contemporary, jazz, tap, lyrical, composition, conditioning and more.
- ✦ **Happendance Exchange Lansing (HXL)** is proud to be part of the Lansing Community at the Allen Street Market Place. It has become a hub for adult dance and wellness classes as well as children's classes.

Outreach Programs

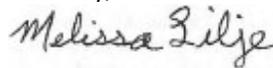
- ✦ **Happendance Education Exchange** provides curriculum-enhancing dance experiences and performances for pre-K-12 Michigan schools; and in addition, it conducts dance residencies in collaboration with Michigan State University Wharton Center's *Artist in Residence program*.

In the Community

- ✦ **Happendance Velocity!** is a collective of professional dancers who create and perform their original works at concerts and festivals locally and throughout the United States.
- ✦ **Happendance Impulse**, a pre-professional and pre-collegiate contemporary dance company, focuses on providing opportunities for its members to explore the world of professional dance.
- ✦ **DANCE Lansing**, originated and administered by Happendance through community partnerships, is designed to increase the accessibility of modern and contemporary dance education and performance for professional and emerging choreographers and dancers providing opportunities to perform original works in 60+ venues each year. And career dancers can create and produce their own works in the Choreo Lab.

Be involved! Be Inspired! Make a Difference! Please donate to one or more of our *Programs* or to our *Scholarship Fund*. Happendance relies on the generosity of our friends (old and new). Simply fill out the Pledge Form included with this letter and return it to Happendance with your donation, or go to www.happendance.org and click on "**DONATE NOW**" (100% of ALL donations support Happendance Programs).

Sincerely,



Missy Lilje
Chief Executive Officer



Jack C. Davis
124 West Allegan Street, Suite 700
Lansing, Michigan 48933

October 30, 2017

Dear Community Members,

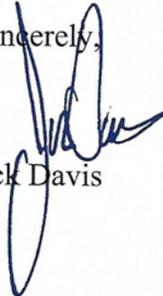
Please join me in supporting Happendance. This outstanding organization served over 14,000 people in the capitol area last year. They provide integrated arts education to thousands children in schools, and produce over 60 public performances annually.

The folks at Happendance believe that every person deserves the best opportunities to create their highest quality of life. They offer dance classes and performances as a means to achieve this.

The benefits of dance are social, emotional, physical, artistic and economic. Did you know the dance industry contributed over \$10 million to the state economy last year? Each year Happendance brings several guest artists into town from across the country for residencies, and two of these artists have since moved here.

As a supporter and advisor, I am grateful for all that Happendance has done for this community for the past four decades. I hope you will support this outstanding organization by giving a financial donation, getting your business involved with a corporate sponsorship, partnership, and/or volunteering your time.

Sincerely,


Jack Davis